

GLAMOUR

Katie
On Tom, Suri &
Loving Her Life

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Extra-Pretty
Beauty Tricks
Anyone
Can Do

**THE NEW
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EVERY
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Plus 15 More
Ways to Heat
Things Up

20
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Wow!

700

Dos, Don'ts & Deals

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APRIL 2009



BONUS! EXTRA COVERS INSIDE

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THESE 70 WOMEN SAY IT'S UP TO YOU
TO SAVE OUR PLANET.

*“Future generations depend
on our vigilance. We must care.”*

—Lisa Jackson, the new head of the Environmental Protection Agency

• **SHERI SHANNON**
saves trees
at American
Forests.

• **STARRE VARTAN**
started
eco-chick.com.

• **LISA SALZER**
creates
jewelry
from
recycled
materials.

• **JESSY TOLKAN**
is a codirector
of the
Energy Action
Coalition.

• **CHRISTIE BRINKLEY**
fights for land
preservation.



Shot in Central Park, New York City. Glamour countered plane and train travel by purchasing carbon offsets.

WAY TO GO, readers: Greening up isn't a trend you've loved and left, like pointy-toed shoes and shaggy haircuts. You're living it. You reuse, you recycle, you even *precycle* (that means avoiding wasteful packaging to begin with). You *care*.

Those efforts are paying off. In 2007 Americans prevented 40 million metric tons of greenhouse gas emissions (the crap largely responsible for global warming) by doing everything from switching to Energy Star appliances to unplugging cell phone chargers. In 2008, you drove 3.5 percent less; since the average car spews more than 11,000 pounds of carbon dioxide a year, that should also help lower air pollution.

Still, there's a lot of greening to be done. Most objective researchers agree that pollution remains a massive problem, and easy-access clean water a distant hope for much of our planet. Last year was one of the hottest on record since 1880. Just ask our friend the polar bear...*if you can find one*. In May it made the endangered species list; the ice floes the animals call home have been melting and may be gone by 2012.

The overheated atmosphere is taking a toll on humans as well. Recently, former U.N. Secretary-General Kofi Annan warned the International Rescue Committee that global warming and other environmental issues have displaced *seven* times more people than war has. "Climate change encompasses everything from water quality to land management to the health of our communities," Carol Browner, the new assistant to the President for energy and climate change, tells *Glamour*. "It's unlike any environmental challenge we've ever faced before." In the 70 years *Glamour's* been around, we've made major inroads with sexism and racism. Now we'll be fighting for environmentalism, too, over the *next* 70 years and beyond.

Our country's up to that task. In the past year, the Natural Resources Defense Council launched a campaign to clean up rivers and beaches and boost local water supplies, in part by repurposing rainwater. Big-box stores are taking giant steps to lower their carbon footprint. Wal-Mart, for one, is no longer letting trucks idle and has begun filling its shelves with eco-friendly prod-

"WHY I CARE"

We asked everyone at our photo shoot to fill out a card explaining just what makes them so passionate about the environment. Some of their responses are here; view more at glamour.com/magazine.

I care because after all these millenniums, I don't want the demise of this planet to be on my generation's shoulders



Maria Menounos
host,
Hollywood Green

MARIA MENOUNOS

I care because a healthy planet is the ultimate civil right of all human beings.



Laurie David
producer, *An Inconvenient Truth*

Laurie David

I care because I'm 23 and I want the future that America promised me.



Kari Fulton
campus and community organizer

Kari Fulton

If your house had a gas leak, you'd fix it! Well, this is our house!



Alicia Silverstone
actress, green activist

Alicia Silverstone

Why I care - Because Americans threw millions of barrels of oil in the garbage last year by not recycling plastic bottles. We can make a difference, it's never too late to care.



Jane Hoffman
coauthor, *Green: Your Place in the New Energy Revolution*

Jane Hoffman

Real Stories • eco special

ucts. There's hopeful news from Washington, too: Browner and the rest of President Obama's green team have promised that in three years 10 percent of our electricity will come from renewable resources. They've also vowed to put a million plug-in hybrids on the road by 2015 and to reduce the country's greenhouse gas emissions by at least 80 percent over four decades.

What else can *you* do this year? Keep up the great green work—and try one new thing, or two or three (find dozens of easy ideas at glamour.com). Every little bit helps. Talk to others about what you're doing: Mother Earth needs as many friends as possible. To inspire you even more, take a look at our 70 eco go-getters. They're grassroots activists, CEOs and celebs, ages 17 to 66. Some run big-gun groups; others are building greener lipsticks and totes. But they've all recognized the same thing: "Future generations depend on our vigilance. We *must* care," says Lisa Jackson, head of the Environmental Protection Agency. "Time and again, we've faced the frustrations of righting past wrongs." So here's to the environment—and greener years ahead. —Virginia Sole-Smith

Like every Mother found in nature when our young are threatened... we jump right in! Our children deserve and need clean air and water!

Christie Brinkley



Christie Brinkley
activist,
the Peconic
Land Trust

Majora Carter
green
consultant



I care because there are people out there who think that no one does. believe Majora Carter

*Our green planet, in fact, is BLUE—
water sustains us
and we must fight for
everyone's right to clean water.*

Janelle Robbins



Janelle Robbins
scientist,
Waterkeeper
Alliance

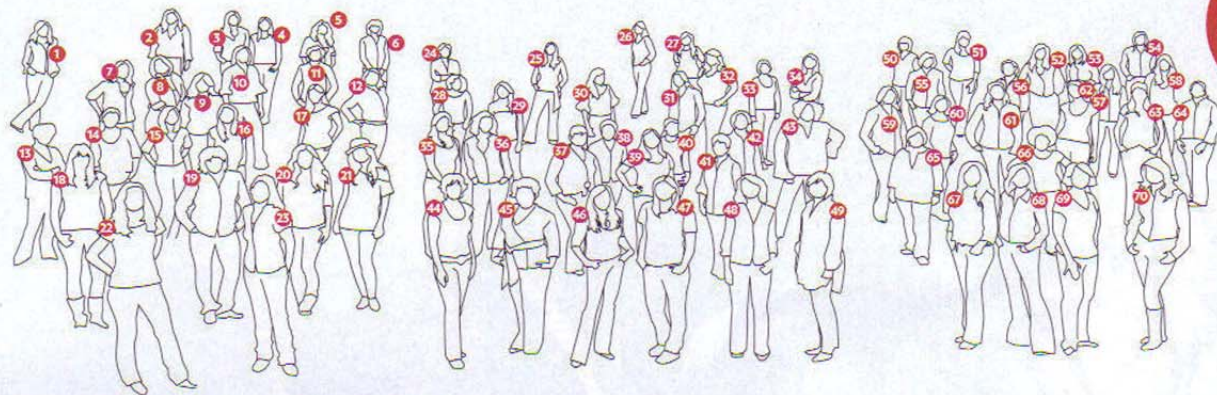
SuChin Pak
cohost,
G Word



I CARE BECAUSE...

*THIS IS A COLLECTIVE EFFORT
THAT REQUIRES EVERYONE'S
COMMITMENT TO MAKE A
DIFFERENCE.*

SUCHIN PAK



Read more about all of these women at glamour.com/magazine.

MEET YOUR 70 ECO HEROES

1 Rachele Carson Begley, costar, *Living With Ed* (a green reality show) 2 Kathy Loftus, global energy manager, Whole Foods Market 3 Jacqueline Lombard, organic caterer 4 Kate Sinding, lawyer with the Natural Resources Defense Council 5 Kelly Cox, editor, itsyournature.org 6 Elizabeth Royte, author, *Bottlemania* and *Garbage Land* 7 Margaret Lydecker, U.S. head, Green Drinks (a green networking group) 8 Jeanie Pyun, editor, sprig.com 9 Jessa Blades, organic-makeup artist 10 Diane Regas, managing director, Environmental Defense Fund 11 Maria Tikoff Vargas, brand manager, Energy Star program, Environmental Protection Agency (EPA) 12 Irmelin DiCaprio, CEO, the Leonardo DiCaprio Foundation (which raises awareness about environmental issues) 13 Alice Waters, founder, Chez Panisse 14 Jenny Hwa, founder, Loyale (an organic-clothing line) 15 Cindy Kang, executive director, Green Corps (which trains environmental leaders) 16 Shalini Kantayya, director, *A Drop of Life* (a sci-fi film about the water crisis) 17 Qorianka Kilcher, actress, Amnesty International activist 18 Samantha Rodgers, field director, Greenpeace 19 Karen Solomon, CEO, Opportunity Green (a major sustainable-business conference) 20 Alicia Silverstone, actress, author of the upcoming *The Kind Diet* (a book about eco-friendly nutrition) 21 Josie Maran, founder, Josie Maran cosmetics (a natural-makeup line) 22 Anthe Williams, grant maker for U.S. green projects 23 Anna Lappé, cofounder, The Small Planet Institute (an environmental think tank) 24 Wendy Gordon, founder, thegreenguide.com 25 Janelle Hope Robbins, staff scientist, Waterkeeper Alliance 26 Margo Bettencourt, energy conservation project manager, City of New York 27 Tehreem Rehman, founder, Long Island Teen Environmental Activists 28 Alice Bradley, Dartmouth College student, participant in The Big Green Bus tour (a climate-awareness campaign) 29 Tara Davis, costar, *Grand Canyon Adventure* (a film about water conservation) 30 SuChin Pak, cohost, Discovery Planet Green's *G Word* 31 Margaret Teich, blogger, gspotting.net 32 Kimberly Lewis, vice president, U.S. Green Building Council 33 Rebecca Carter, cofounder, ecorazzi.com 34 Maggie Wood, green interior designer 35 & 36 Jennifer Boulden and Heather Stephenson, cofounders, idealbite.com 37 Lisa P. Jackson, administrator, EPA 38 Peggy Shepard, executive director, We Act for Environmental Justice 39 Anna Aurilio, Washington, D.C. director, Environment America 40 Kizzy Charles-Guzman, policy advisor, NYC Mayor's Office of Long-term Planning and Sustainability 41 Jane Houlihan, vice president for research, Environmental Working Group 42 Sharon Rowe, CEO, Eco-Bags 43 Lisa Price, founder, Carol's Daughter (a natural beauty line) 44 Deirdre Imus, author, the *Green This!* series 45 Cammy Watkins, coordinator, Sierra Clubs Cool Cities Program 46 Taniya Nayak, HGTV host, green interior designer 47 Hope Solo, goalie, U.S. women's soccer team, member of GreenLaces (a group of green-minded athletes) 48 Diane MacEachern, CEO, biggreenpulse.com 49 Sarah Beatty, founder, Green Depot 50 Jill Fehrenbacher, founder, inhabitat.com (a sustainable-design blog) 51 Starre Vartan, editor, eco-chick.com 52 Laurie David, founder, stopglobalwarming.org 53 Heidi Cullen, climatologist, The Weather Channel 54 Sandra Keil, vice president, earth911.com (a directory for where to recycle) 55 Sheri Shannon, program assistant, American Forests 56 Majora Carter, founder, The Majora Carter Group (a green economic development consulting firm) 57 Lailani Münter, race car driver committed to greening NASCAR 58 Summer Rayne Oakes, author, *Style, Naturally* 59 Susan West Kurz, board president, Dr. Hauschka Skin Care (a natural line) 60 Raquel Garcia, communications manager, Earth Day Network 61 Claire Douglass, partnerships director, carbonfund.org 62 Lisa Salzer, founder, LuLu Frost (eco-correct jewelry) 63 Maria Menounos, host, *Hollywood Green* 64 Leslie Hoffman, executive director, earthpledge.org (encourages sustainable business practices) 65 Jessy Tolkan, executive director, Energy Action Coalition 66 Karl Fulton, campus coordinator, the Environmental Justice and Climate Change Initiative 67 Jane Hoffman, coauthor, *Green: Your Place in the New Energy Revolution* 68 Sara Snow, green-living expert, cnn.com 69 Karen Behnke, cofounder, Juice Beauty (an organic skin-care line) 70 Christie Brinkley, activist, the Peconic Land Trust (a conservation group)